



Press Release:

KAIZEN ANALYTIX ANNOUNCES GROWTH WITH NEW DALLAS OFFICE OPENING

ATLANTA, September 28, 2018: Kaizen Analytix LLC, a rapidly-growing analytics products and services provider, announced today that it has expanded operations with the opening of a new office located in Dallas, TX.

Kaizen Analytix, whose mission is to make analytics actionable and accessible, has seen rapid growth since its inception just three years ago. The additional office provides Kaizen Analytix with a wide geographical reach and strengthened U.S. presence to serve businesses of all sizes advanced analytics capabilities, in conjunction with its existing headquarters in Atlanta.

John Purcell leads the Kaizen Analytix team in the Dallas/Fort Worth area. “The decision to expand our presence into DFW is a key step in our growth strategy,” said Mr. Purcell. “The Metroplex offers a lush and diverse talent pool from respected universities, as well as Fortune 500 companies in our target industries that will benefit from our *Kaizen ValueAccelerators*™ and expertise in machine learning, artificial intelligence, and other advanced analytics. I’m particularly excited for the opportunity to present our solutions to the many Entertainment Operators in the region. Overall, this office increases our ability to service current and future clients in DFW and the Southwest.”

About Kaizen Analytix

Kaizen Analytix LLC is an analytics products and services company that gives clients unmatched speed to increased revenues, reduced costs, and maximized margins through advanced analytics solutions and actionable business insights. Working from client and industry data, Kaizen combines its proprietary ValueAccelerators™ with proven analytics subject matter experts to rapidly deliver analytically-driven insights across the value chain, from Sales and Marketing to Operations and Finance. For more information, visit www.kaizenanalytix.com